ADVANCED PRACTICAL SOCIAL ENGINEERING (APSE)

TRAINING

A five-day training course from Social-Engineer, Inc.

"It is truly eye opening and frightening when you understand the threat vectors to your company from social engineering, however the knowledge gained in this course will be invaluable in protecting your companies' people and assets. I highly recommend it for anyone involved with information security, risk management.

-Victor Sturgeon, Information Security Professional

What is Social Engineering?

Social engineering (SE), the act of influencing someone to do something that might not be in your organization's best interests, is one of the fastest growing security concerns today according to several industry-leading reports (e.g. Verizon's DBIR 2013, 2014). Malicious social engineers breach even the best technical perimeters through various forms: phishing (email elicitation), vishing (phone elicitation), and on-site impersonation.

APSE Training Covers:

- Information gathering and analysis
- Principles of influence & rapport
- Communication modeling
- Reading and deciphering nonverbal communication
- Elicitation tactics

The staff of Social-Engineer, Inc. are not only researchers and educators in the art and science behind social engineering; we are also experienced professional penetration testers who practice the physical, physiological, and psychological aspects of SE every day.

This course qualifies for 40 Continuing Professional Education (CPE) credits; certificate available upon successful completion of the course.

Why Our Training Works:

- ✔ **Five days of real-world training and practice**
- ✔ **Performance-based evaluations**
- ✔ **Direct and personal contact with our expert staff**
- ✔ **Balance of technical and soft skills**

How do you protect your organization when it is reported that 50% of users ignored their awareness training (Ragan, 2013)? Education needs to be solidified with practice. Social-Engineer, Inc.'s 5-day APSE training combines field exercises and creative hands-on lessons that ensure the material is retained and acted upon in the future, all with debriefings and feedback throughout by professional social engineering pentesters.

Social-Engineer, Inc. is the only course that combines technical awareness with soft skills such as elicitation and rapport, making our students better prepared for the inevitable and adaptive social engineering attacks of the future.

Information security professionals highly recommend our course for the interaction of team exercises designed to turn theory into practice and the insight into professionalism within the field offered by Chris Hadnagy and his staff.

Reference: Ragan, S. (September 16, 2013). Social engineering and phishing attacks are getting smarter, but are employers? CSO online

This 5-day training is also the only course to offer an optional 48-hour practical certification exam in which students will conduct an actual SE pentest within a controlled environment.

SOCIAL-ENGINEER

CALL US TOLL FREE: 800-956-6065

To invest in training your staff with up-to-date practical security awareness, please visit our site: www.social-engineer.com or contact us at info@social-engineer.com.