



Social-Engineer Inc. provides organizations with a constant, repeatable process for addressing security challenges through assessment, awareness and education. Employees who understand the threats posed by phishing attacks are less likely to click malicious links, and more likely to report suspicious activity. Organizations that implement PHaaS programs dramatically reduce malware infection rates, laptop re-imaging, drive-by downloads, and adware while protecting an organization's most critical assets and trade secrets.

Social-Engineer, Inc. has unique services designed to educate, audit and reinforce positive traits to address this devastating attack vector.

### 01 Outline Scope

Design a custom phishing program with real-world attack scenarios based on the latest attack strategies and techniques. Options include: click-only, data entry, attachment-based, or highly personalized spear phish attacks.

### 02 Launch Phishing Program

Phishing emails are organized and distributed on a scheduled basis.

### 03 Analyze & Report

In depth reporting and analytics on the phishing campaign success identifies most susceptible employees/departments, successful attack vectors and vulnerable areas creating a benchmark for the organization.

### 04 Develop Education

Identify components for a security awareness program and conduct internal training.

### 05 Track & Measure Success

Track and measure success of security training programs and ongoing phishing campaigns to demonstrate ROI.

### 06 Repeat Phishing Cycle

Test employee comprehension by launching new phishing attacks at set frequencies.

*"After implementing an ongoing PHaaS program with Social-Engineer we saw a 70% reduction in malware related incidents in our organization."*

J.S.

VP, SR Manager

Red Team of Fortune 500 Financial Organization

Organizations that implement PHaaS programs protect their most critical assets and trade secrets and dramatically reduce their risk for:

- ✓ Malware Infection
- ✓ Laptop Re-Imaging
- ✓ Drive-by Downloads
- ✓ Social Engineering Attacks

# SOCIAL-ENGINEER

CALL US TOLL FREE: 800-956-6065