[Date]

Dear [Decision-Maker],

In my role to secure our company, the human element is the largest attack vector. To further my knowledge regarding this expansive attack surface, I would like to attend the **Advanced Practical Social Engineering (APSE)** training course sponsored by Social-Engineer, LLC. This course takes place on [Insert Date of Course] in Orlando, FL. I am seeking sponsorship for the cost of the course and housing expenses during the conference. A detailed cost breakdown is included below.

This specialized course offers four days of full content that immerses you into the world of social engineering. Each day has multiple live exercises, and each night has assigned team homework with individual feedback the next day. At the end, I will be given an opportunity to test my knowledge and take the world’s only practical Social Engineering Certification, the SEPP. I will be provided with learning materials, lunch each day, refreshments during the day and additional resources in the form of specialized software licenses as needed for the training.

**COSTS**

The full cost for the **Advanced Practical Social Engineering (APSE)** training course is **$4,999.00**.

Below is a breakdown of the total costs: [Edit as Necessary]

* Airfare: [Insert Cost]
* Hotel: [Insert Cost]
* 4-Day APSE Course: $4,999.00

The total cost associated with attending this course is **[Insert Total Cost].**

If I attend, I will gain an unparalleled opportunity to learn, communicate and employ the knowledge and insights needed to protect our company from any emerging threats. Additionally, the networking opportunities will allow me to develop important relationships with others in similar positions and the world’s leading cybersecurity and social engineering experts. This makes my attendance at the **Advanced Practical Social Engineering (APSE)** a wise investment.

Thank you for your consideration of this request.

Sincerely,