

Test. Educate. Protect.

SOCIALENGINEER



2024 SPEAKERS PORTFOLIO



Dr. Abbie Maroño

Abbie is both a scientist and a practitioner in the field of human behavior. Having completed her PhD in Behavior Analysis and Psychology, Abbie became a Professor of Psychology at academic institutions by the age of 23. She was also awarded reviewer of the year in 2020 for her continued dedication to scientific best practice. Abbie is now the Director of Education at Social-Engineer, LLC, an active member of internationally recognized research groups, a keynote speaker, and an expert consultant and advisor.



Featured Topics

The Nonverbal Fast-Track to Feeling Confident.

We are all familiar with the phrase “fake it till you make it”, or “mind over matter” but is there any science behind it? In this talk, you will learn just that. We will cover the intersection where psychology meets biology, and you will learn how to harness the power of nonverbal communication and self-talk to change not only how you feel, but how you perform.

Influencing the Mechanisms Behind Decision Making.

Trying to predict and influence human behavior is no easy feat, and most approaches to influence are drawn from social psychology. Social psychology offers invaluable insights, but interdisciplinary approaches allow you to understand human behavior at a deeper level. In the talk I will introduce a framework for understanding the mechanisms behind human behavior, and you will learn how to influence others on a biological and psychological level.

Nonverbal Communication: Observation and Self-Analysis During Interviews.

Knowledge is power, particularly during a formal interview. Being able to identify when an interviewee might be trying to conceal feelings of distress and discomfort will help you to ask the right questions and identify attempts to withhold information. Although often overlooked, this information may be expressed through nonverbal behavior of the lower body. This talk will cover how to identify cues of distress in the lower body as well as how to effectively use your own nonverbal behaviors to influence information elicitation during interviews.

Other topics including Shame, Empowerment and Mental Health are available upon request.



Christopher Hadnagy

Christopher is the founder and CEO of Social-Engineer, LLC and the founder of the Innocent Lives Foundation, a non-profit organization which helps unmask online child predators. Chris is also a thought leader and bestselling author, having written five books on social engineering. Chris is also an Adjunct Professor of Social Engineering for the University of Arizona NSA designated Center of Academic Excellence in Cyber Operations.



Featured Topics

The Science of Social Engineering

A deep dive into three pivotal scientific studies to help attendees understand why social engineering is a “human problem” not a “stupid human problem”. Learn how to understand, mitigate, and defend against social engineering using science.

The Path to The Ransom: A Social Engineering Tale

Ransomware has wreaked havoc on the world, creating a challenge for businesses of all sizes. Could your company be a target? How do you know? And what is the path that allows ransomware to attack your company?

Phishing, Vishing, SMiShing and Impersonation – Oh My!

There are four main vectors that involve malicious social engineering. Do you know what each one looks like? Can you identify how and why they are used? This session delves into several real-world examples of these attacks with tips on how to avoid getting caught by them.

Communication Profiling: Enhancing Intercompany Communications Through FBI Profiling Tools

Did you know that you can learn to profile someone’s communication style in just a few seconds with little training? In this fast-paced and interactive session, attendees will learn the secrets used by federal agents on how to profile someone’s preferred communication method along with tips to use these techniques at work and in your everyday life.



Shelby Dacko



Shelby's specialties include vishing, OSINT, and educational material production. As an expert Visher, Shelby has conducted over twenty thousand vishing calls. Doing so has enabled her to step into the perspective of an attacker and communicate to clients what needs to be done to protect themselves from such attacks. As a Certified Ethical Social Engineer, she has been involved in various social engineering engagements and has spoken at numerous Infosec conferences throughout her career.

Featured Topics

Understanding Vishing from the Attackers Perspective

Vishing attacks are on the rise. What exactly is it, and why is it important? In this informative session, Shelby breaks down vishing from the attacker's perspective, so you can better understand how to protect yourself and your company from it.

The Danny Ocean of Social Engineers

Have you ever wondered what the day-to-day life of a social engineer looks like? This talk gives you the insider view, and a guide to dealing with impostor syndrome.



Josten Peña

As a professional visher and Open-Source Intelligence (OSINT) investigator, Josten is fascinated by human behavior. His experience in social engineering enables him to understand the psychology behind social engineering attacks and helps companies to train their employees against them.



Featured Topics

The Factor of Human Error

How can corporations minimize their risk of cyber-attacks? Josten explains that it's all about the people in your organization. Many corporations consider humans as the weakest link when it comes to cybersecurity, however, Josten will discuss how your employees are also your first line of defense. In this session, he delves into how psychology and cognitive bias factor into attacks and explains how corporations can minimize this risk in providing training and caring for employee's mental well-being. This session is essential to your planning and preparation.

